

Previous Recipients of the ADEC Irving Award

- 1995
 - * Irvin Omtvedt, *University of Nebraska* *
 - * Rodney Foil, *Mississippi State University*
 - * Lamartine Hood, *Penn State University*
- 1996
 - * Charles Browning, *Oklahoma State University*
 - * Bud Webb, *Clemson University*
- 1997
 - * Thomas Malone, *Sigma Xi*
 - * Larry Whiting, *Ohio State University*
- 1998/1999
 - * Terry Gibson, *University of Wisconsin*
 - * E.G. Sander, *University of Arizona*
- 2000
 - * Alan Moeller, *University of Nebraska*
 - * Kirvin Knox, *Colorado State University*
- 2001
 - * Rosemary Haggett, *West Virginia University*
 - * Daryl Lund, *Cornell University*
- * The Irving award is named for Dr. Irvin Omtvedt, the founding father and first chair of the Ag*Sat Board of Directors.

2002 Irving Awards



- **Presiding:** *Thayne Dutson, Chair, ADEC Board*
- * **Recognition of Past Irving Award Winners**
- * **Presentation of Award to Dave King**
 - Remarks by Dave King
- * **Presentation of Award to Thomas A. Fretz**
 - Remarks by Thomas Fretz



ADEC Irving Awards 2002

Dave King
IHETS
and Purdue University
Co-Chair, ADEC Program Panel

ADEC is pleased to award its highest honor, the "Irving" Award, to Dave King.

From the founding of Ag*SAT, through the strategic planning that resulted in the formation of ADEC, to development of

ADEC's Think Tank Collaboratory, Dave King has been fully and creatively engaged. His long-term dedication and innovative spirit have guided the ADEC Program Panel for six years. Dave developed the original marketing strategy for ADEC, wrote the Knowledge Marketplace paper, and with Janet Poley introduced the modular strategy that is the focus for ADEC as well as other organizations. Dave devoted considerable time the past two years creating conversations around the country focused on e-Extension. His work is resulting in action planning for 21st Century Extension with collaborative linkages to ADEC. He is a strong advocate of the land grant university philosophy and has worked consistently through the years to assure that through ADEC the land grant universities "do together what none of them can do alone." He has served on the ADEC Board of Directors since 1998.

Dave is an outstanding writer, visual artist, photographer and television producer. The ADEC archives contain outstanding examples of his ingenuity and production talent. This annual All ADEC meeting will be enriched by the Socratic Dialogue developed by Dave.

Dave King currently serves as the Executive Director of the Indiana Higher Education Telecommunication System (IHETS). He was formerly the Department Head of the Purdue Agricultural Communication Service.

He received his undergraduate degree from California State University, Chico, in 1972 in Mass Communications/Radio and Television Production. In 1983 he received a Master of Arts in Journalism/Management from the University of Oregon.

ADEC Irving Awards 2002

Dr. Thomas A. Fretz
University of Maryland-College Park
Past Chair, ADEC Board of Directors

ADEC is pleased to award its highest honor, the "Irving" Award to Thomas A. Fretz.

Tom is receiving the "Irving" Award for his outstanding leadership as Chair of the ADEC Board of Directors (1999-2001). He currently serves as Past Chair of the Board.



Tom is recognized for his creativity and ingenuity in guiding the consortium to a new level nationally and internationally. His energetic and dedicated service resulted in improved quality of distance education programs, increased grant funding with new partners and growing international linkages. Under Tom's direction, ADEC received an increased number of grants from the U.S. Department of Agriculture's CSREES and the Foreign Agricultural Service, as well as the National Science Foundation. He worked diligently with these federal agencies, as well as the Federal Communication Commission (FCC), in attempting to secure an ADEC Channel. The ADEC partnership with the Moscow Consortium for Distance Education was a direct outcome of relationships and strategies Tom developed and nurtured.

He oversaw the culmination of IDEAL2, participating in a national videoconference and authorized IDEAL3, now establishing a database of quality case studies, strategies for module development and formation of a digital library partnership. He encouraged ADEC's participation in new ventures including 21st Century Extension, eArmyU and NBU. He established the ADEC Strategic Planning initiative and worked with John Kelly, Clemson University and Don Poucher, University of Florida to lead this effort with a plan adopted in 2001 and five collaboratories established and functioning.

Dr. Fretz has served as Dean of the College of Agriculture and Natural Resources, and Director of both the Maryland Agricultural Experiment Station and Maryland Cooperative Extension at the University of Maryland since September 1994. He received his undergraduate degree from the University of Maryland in 1964 in horticulture and his M.S. and Ph.D. degrees in 1966 and 1970 from the University of Delaware in horticulture and plant science.